

**ALAC Meeting**  
**January 23, 2012, 7:00 PM**  
**Sunnycrest Conference Room**

In attendance: Carol Bartlett, Chris DeCelles, Maury Lavoie, John Loker, Andy Morneau, Kerri Stanley, Gary Stewart, Carol Tomaselli

The meeting was called to order at 7:02 PM. The Minutes were reviewed and accepted as is.

Carol met with the Rotary on 01/02/12. There were about 20-25 members in attendance. She gave them our "Londonderry Roadside Pride" slogan and suggestions on how they can get involved, specifically with the window stickers, or having staff go out and clean around their business properties. The members were very receptive and inquiring as to how they could help. Carol did not ask for money, but expressed our needs, which included our projected costs for our spring campaign and an invitation for them to get involved, as they would want to.

Carol B. received a phone call from a Rotary member, John Lombardi, indicating they would approve the cost for a banner to go across Mammoth Road with the stipulation that their logo would be included. We would like to hang this sign yearly. Carol B. had projected costs from the Internet for this banner and stickers. The banner cost was approximately \$350; roadside signs -\$96. They would need a banner design and would provide mounting costs, etc. Overall, the business owners were in favor of Carol's suggestions and agreed to support us in the production of the banner, stickers, and vehicle trash bags. She also asked for feedback on what they thought needed cleaned up.

We discussed tracking the trash being picked up on Gilcreast and Adams Roads where the anti-littering signs were placed. Members who have been picking up trash will send Kerri S. their numbers and she will record it.

Chris and his wife witnessed a couple littering from their vehicle last fall. He contacted LPD who followed up with the offender, who is "known" by them, and they were ordered to go and pick up the trash. It was an affirmation that LPD is following through with their promise to assist us in our anti-littering efforts.

Carol B. met with Katie Sullivan, assistant principal of house 4 and director of all extra-curricular clubs at the high school. Katie was excited about our efforts and said there were 50 clubs who would want to be involved. They will "Facebook" and "twitter" to get the word out. The clubs like to compete with each other and will react to this very positively and get out to pick up trash. The school got double the amount of expected volunteers for their last Community Service projects. Katie gave permission for us to hand out bags to students as they are leaving.

We will invite newspaper reports to our next meeting so they can start letting the public know what our plans are for the spring.

Gary agreed to update SWAC at their upcoming February meeting as Paul Margolin, SWAC chairperson, requested.

We would like to seek out the parishes and businesses with marquee signs to see if they would be willing to help promote "Londonderry Roadside Pride – Pick it Up" with this message posted during our kick off, which we hope to be mid-end March.

We will have prices and designs at our February meeting, will invite local newspaper reports to meeting. Kerri S. will continue to try to contact the representative for Adopt-A-Highway Program.

Our next meeting will be February 13, 2012 at 7 PM. Our meeting was adjourned at 8:11 PM.